

2023 ALA South Florida Business Partner Membership Plan

	Elite \$6,500 Limit 3	Platinum \$5,000 Limit 5	Gold \$3,500 No Limit	Silver \$2,500 No Limit
Connections				
Access to Membership Directory	✓	✓	✓	✓
Access to Website	✓	✓	✓	✓
Business card included in New Member Welcome Kit	✓	✓	✓	✓
Sponsorship of a Pop-Up event (Happy Hour, Coffee Break)	✓	✓	✓	
Planning committee as space allows for: D & I, Charity and Social	✓	✓		
Planning committee for Annual Social Soiree	✓	✓		
Exclusive invitation to annual board transition event	✓			
Exclusive email introduction to new members at time of onboarding	✓			
Invitation to Attend				
Business Partner Organized Charity Events (Sent to Chapter Members)	✓ Limit 1 Instance			
Chapter Organized Charity Events	✓ Unlimited Attendees	✓ Unlimited Attendees	✓ Unlimited Attendees	✓ Unlimited Attendees
Business Partner Appreciation Event	✓ Limit 4 Attendees	✓ Limit 2 Attendees	✓ Limit 2 Attendees	✓ Limit 1 Attendee
Annual Social Soiree (f/k/a Legal Expo)	✓ Limit 2 Attendees	✓ Limit 2 Attendees	✓ Limit 2 Attendees	✓ Limit 1 Attendee (+1 Attendee for a fee)
Happy Hours	✓ Access to All Limit 4 Attendees	✓ Access to Four Limit 2 Attendees	✓ Access to Three Limit 2 Attendees	✓ Access to One Limit 1 Attendee
Educational Luncheons (\$25/pp fee applies)	✓ Access to All Limit 4 Attendees	✓ Access to Four Limit 2 Attendees	✓ Access to Three Limit 2 Attendees	✓ Access to Two Limit 1 Attendee
Winter Celebration (South Florida Style)	✓ Limit 4 Attendees	✓ Limit 2 Attendees	✓ Limit 2 Attendees	✓ Limit 1 Attendee
Participation in Annual Business Partner Roundtable Panel	✓ Limit 1 Attendees	✓ Limit 1 Attendees		
Special Gatherings (Family Event, Night Out)	✓ Access to All Limit 4 Attendees	✓ Access to One Limit 2 Attendees	✓ Access to One Limit 2 Attendees	

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Brand Recognition				
Business logo and company link on website	✓	✓	✓	✓
Submission of an article to be published on website, listserv & social media	✓ Limit 3 Articles	✓ Limit 2 Articles	✓ Limit 1 Article	
Social media campaign (1-page flyer circulation)	✓ Limit 1 Instance	✓ Limit 1 Instance	✓ Limit 1 Instance	
A la carte vendor sponsorship for Annual Social Soiree	✓	✓	✓	
Business logo placement on all chapter correspondences	✓			
Special host at an Educational Luncheon Includes 5-10 minute "elevator pitch" at top of luncheon agenda	✓ Limit 1 Instance			