

2024 ALA South Florida Business Partner Membership Plan

	Diamond \$15,000 Limit 1	Jade \$10,000 Limit 2 SOLD OUT	Platinum \$7,000 Limit 3 SOLD OUT	Gold \$5,500 No Limit	Silver \$4,000 No Limit	Bronze \$3,000 No Limit
Connections						
Access to Membership Directory	✓	✓	✓	✓	✓	✓
Access to Website	✓	✓	✓	✓	✓	✓
Business card included in New Member Welcome Kit	✓	✓	✓	✓	✓	✓
Sponsorship of a Pop-Up event (Happy Hour, Coffee Break) not within one week of our events	✓	✓	✓	✓		
Planning committee as space allows for: D & I, Charity and Social	✓	✓	✓	✓		
Planning committee for Expo	✓	✓	✓			
Email introduction to new members at time of onboarding	✓	✓	✓			
Annual board transition event	✓	✓				
New member / Past President event	✓	✓				
Jewel Event	✓	✓				
Exclusive retreat including a minimum of 20 members	✓					
Invitation to Attend						
Business Partner Organized Charity Events (Sent to Chapter Members)	Limit 1 Instance	Limit 1 Instance				
Chapter Organized Charity Events	Unlimited Attendees	Unlimited Attendees	Unlimited Attendees	Unlimited Attendees	Unlimited Attendees	Unlimited Attendees
Business Partner Appreciation Event	Limit 4 Attendees	Limit 4 Attendees	Limit 3 Attendees	Limit 2 Attendees	Limit 2 Attendees	Limit 1 Attendee
Expo	Limit 3 Attendees	Limit 3 Attendees	Limit 2 Attendees	Limit 2 Attendees	Limit 2 Attendees	Limit 1 Attendee (+1 Attendee for a fee)
Happy Hours	Access to All Limit 4 Attendees	Access to All Limit 4 Attendees	Access to Five Limit 3 Attendees	Access to Four Limit 2 Attendees	Access to Three Limit 2 Attendees	Access to One Limit 1 Attendee
Educational Luncheons (\$25/pp fee applies)	Access to All Limit 4 Attendees	Access to All Limit 4 Attendees	Access to Three Limit 3 Attendees	Access to Three Limit 2 Attendees	Access to Two Limit 2 Attendees	Access to One Limit 1 Attendee

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Invitation to Attend						
Holiday (South Florida Style)	Limit 4 Attendees	Limit 4 Attendees	Limit 3 Attendees	Limit 2 Attendees	Limit 2 Attendees	Limit 1 Attendee
Participation in Annual Business Partner Roundtable Panel	Limit 1 Attendee	Limit 1 Attendee	Limit 1 Attendee			
Special Gatherings (Family Event, Night Out)	Access to All Limit 4 Attendees	Access to All Limit 3 Attendees	Access to One Limit 2 Attendees	Access to One Limit 1 Attendee		
Brand Recognition						
Business logo and company link on website	✓	✓	✓	✓	✓	✓
Submission of an article to be published on listserv	Limit 1 Article	Limit 1 Article	Limit 1 Article	Limit 1 Article		
Introduction Video of BP (up to 1 min) or flyer prepared by Business Partner for Social media and listserv	Limit 1 Instance	Limit 1 Instance	Limit 1 Instance			
Submission of introduction of BP (one page flyer) prepared by Business Partner for Social media and listserv				Limit 1 Instance	Limit 1 Instance	
A la carte vendor sponsorship for Annual Expo	✓	✓	✓	✓	✓	
Business logo placement on all chapter correspondences	✓	✓				
Special host at one Educational Luncheon Includes 5-10 minute "elevator pitch" at top of luncheon agenda	Limit 1 Instance	Limit 1 Instance				